Coach Name:

Have you identified a niche? If so:

* In one sentence, how do you describe your niche?

* What is the vision of the world that you want to bring into reality through your coaching?
* Are you satisfied that this describes the people you are most suited to serve?
* Are you satisfied that this is the audience that values what you have to offer and is willing to pay you to get what you offer?
* How do you stay in communication with your niche/audience and develop your relationship over time?

If you haven't identified a niche, tell me a bit about:

* What you see are the1-3 biggest barriers?
* What you see as valuable about identifying a niche?
* What you see as risky or undesirable about identifying a niche?

Whether you've identified your niche or not, what are your top 2-3 burning questions about niche identification or how to work with it in your practice?



Email to: Denise Kelly-Ballweber at [leighus@rainierconnect.com](file:///C:\Users\admin\Downloads\leighus@rainierconnect.com)